Idaho Statesman



Like performance-based MaxRecruit, we've taken the guesswork out of deciding which job board aggregators to use. Your job will be automatically distributed to top aggregators, including:

- Indeed®
- GlassDoor®
- Jobs2Careers
- Nexxt®
- ZipRecruiter®
- · and others

With **MaxRecruit Plus**, you can create a custom budget for your job or multiple jobs and let our Active Monitoring technology deliver optimal results. **MaxRecruit Plus** is ideal when you need to spend more to get more candidates, to get candidates for that hard-to-fill position, or when you have multiple positions to fill and want your recruiting budget spent optimally.

Benefits of MaxRecruit Plus:

- More flexible than ever. With MaxRecruit Plus, you specify a custom campaign budget for use against one or multiple jobs. You can also run multiple campaigns simultaneously.
- Manage your recruiting budget for best results. For each MaxRecruit Plus campaign, ActiveMonitoring
 constantly monitors your job's performance across all aggregators, and adjust its placement and costper-click ensuring you get optimal results.
- Employee needed yesterday? For each campaign, you specify how aggressively the budget is managed for delivering results.
- Information when you need it. Get up-to-the-minute status on how your campaign is performing. For
 each campaign, you can view the budget, amount spent, jobs within the campaign, campaign status, and
 clicks received.

Contact Us Idaho Statesman Ad Sales (208) 377-6200

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